

# BEAVERHAUSEN

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Beaverhausen is a Brussels-based design studio founded by Mimy A. Diar and Ad Luijten. Both have a background as Art Directors in the communication industry, which is expressed in the strong sense of storytelling that is reflected in all their designs. After a career in advertising, the couple decided to use their acquired skills for their true calling: design.

*"We see our work as telling stories that manifest themselves in furniture, objects, lighting and interiors,"* Beaverhausen explains.

Beaverhausen creates visual stories that manifest in furniture, accessories, lighting and interiors. Every project has its own topic emphasizing on the context of use, manufacturing process or on a more poetic source of inspiration. They are always aiming to create a story that connects to its surroundings in a simple and engaging way.

The studio's design, the Praline poufs and benches, are inspired by a treat from their home country, Belgium. Drawn from an outline of small, filled chocolates, the Praline pouf forms a well-composed and bold silhouette that appears instantly recognisable. With their neat stitching details, these fully upholstered poufs welcome generous contours and a versatile design, ensuring it finds the perfect place in the homes.

Mimy A. Diar  
+  
Ad Luijten  
BEAVERHAUSEN

