

PRESS RELEASE

# Parallel

AUGUST 2024 | ENGLISH



WOUD



Parallel coffee tables (90 x 90) by Magnus Pettersen

#### Press information

For additional information, price requests, or quotations, please contact us at [press@woud.dk](mailto:press@woud.dk)

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## Curated elegance

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**This autumn, WOUD launches a new series of functional coffee tables designed by the Norwegian designer, Magnus Pettersen. Harmoniously balancing timeless aesthetics and purpose, the new Parallel coffee tables manifest simplicity and sophistication.**

With refined versatile surfaces, the graphical design seeks to integrate the essence of curated galleries into the home.

*"When designing the Parallel coffee table, I was inspired by the display showcases found in museums and the thought of how these could be reimaged for a domestic setting,"*  
says Magnus Pettersen

Utilising glass, the space between the horizontal planes serves as an elegant exhibition area, perfect for showcasing books and decorative objects in the living room. The result is a visually light and graphically sophisticated piece.

#### Harmonious lines

Deriving its name from the mathematical concept, the clean lines and geometric form of the design effortlessly evoke a sense of balance and harmony. The shape comprises two horizontal, parallel tabletops supported by a perpendicular construction of parallel lines, shaping a cross pattern beautifully softened by rounded edges.

The name also reflects a thoughtful approach to design, where every element is meticulously considered to complement the others, much like parallel lines that never converge yet remain consistently in sync. Resulting in an aesthetically pleasing and functionally reliable design.

The Parallel coffee table is crafted from white pigmented oak complemented by a tempered glass top. Choose from two sizes - square and rectangular - to perfectly fit your space and sofa arrangement.

#### The designer behind

The Parallel coffee table is designed by Magnus Pettersen. His deep appreciation for craftsmanship and design flourished during his childhood in Norway, where he spent countless hours in his grandfather Finn's furniture store. Today, Magnus approaches his work with meticulous attention to detail, ensuring every aspect is thoughtfully considered.