## **PRESS RELEASE**

# Suspended

AUGUST 2024 I ENGLISH



WOUD



Suspended mirror (small) by Oleg Pugachev

### **Press information**

For additional information, price requests, or quotations, please contact us at press@woud.dk

For image downloads, visit <u>woud.presscloud.com</u> Access the Suspended page <u>here</u>

Please find the Suspended Product Sheet here

## A reflection of authenticity

Press release | August 2024

Crafting reflections of beauty, WOUD introduces the Suspended wall mirror series. Designed by Oleg Pugachev, the mirror echoes refined craftsmanship and a timeless, durable design.

Pairing the natural warmth and enduring beauty of solid oak with sophisticated brass-plated metal, the new mirrors resonate with the designer's intention to conceptualise the story of a lifelong piece.

### Unveiling suspension

The Suspended wall mirror epitomises simplicity and beauty, revealing an honest and transparent design language. Its harmonious contour allows for an airy suspension, enhancing the mirror's authenticity and purity.

Framed by horizontal oak slats that elegantly secure the mirror glass, the mirror forms a visually distinct construction. Emphasising the construction rather than hiding it, the vertical brass rods end in loops that seamlessly attach to wall-mounted knobs, ensuring the mirror hangs beautifully and remains stable.

"I aimed to create something beautiful and simple, with originality embedded in the details. If I had one more word to describe it, it would be 'honesty' - reflecting the natural materials used, the construction, and even the product name itself. I hope it ticks all the boxes for you, serving as a lifelong companion," explains Oleg Pugachev, designer of Suspended.

## For a spacious feel in every room

With two sizes, the Suspended mirror is crafted to harmonise with various atmospheres as a classic design. Reflecting light and its surroundings, the mirror creates a sense of spaciousness, making it ideal for small rooms such as hallways, bedrooms, walk-in closets, and bathrooms.